

Rotary



Club of Dayton SMILE



SERVE TO CHANGE LIVES

Club Leaders



Shaun Yu
President



Walter A. Hibner
President - Elect



Kimberly M. Bramlage
Vice President



Linda Groover
Secretary



Matthew J. Scarr
Treasurer



Brian O. Martin
iPast President



Brenda J. Stansfield
Assistant Governor

Birthdays



Lori Poelking-Igel
July 26th

R. Alan Baker
July 26th

This Week at Rotary

MONDAY, JULY 26, 2021

At Sinclair Community College for those who have reserved a spot. Also there is a ZOOM option for those who wish to attend virtually.

"Dale's Recycling Tales"



Speaker: Dale Schiff, Partner, ThermoPlastic Trading Inc.

Dale Schiff has been in the recycle business for over twenty-five years. He is an independent broker officing in Miamisburg but has clients all over the country. He is an expert on all aspects of plastic recycling. His talk, which he calls "Dale's Recycle Tales", will include a little history of recycling and what this industry is doing now & what the future holds for recycling. He's originally from the Detroit area but relocated here to be with his daughter & grandchildren.

Chair of the Day: Douglas Deutsch

This Happened Last Monday...

Those Rotarians on ZOOM were randomly assigned to breakout rooms by Fran Rickenbach. Approximately 18 members online came together at approximately 12:15 p.m. with 40 Rotarians who met in person at Sinclair Community College. President Shaun Yu called the meeting to order and asked Bill Nance to come to the podium. Bill gave the invocation, led us in the Pledge of Allegiance and reciting of the Rotary 4-Way Test. He then shared the news of the day including a story of a man who complained to police that the gas station wouldnt accept his fake money.

Secretary Linda Groover started with introducing the guests which included Dr. Karen Townsend (guest of Kim Bramlage) and Julie Arius (guest of Rita Cyr) online prior member Bill Yanney (guest of Fred Abrams). Next Linda acknowledged all of this week's birthdays including those in attendance Kelly Lehman and Lisa Grigsby (online). Linda reminded the group about the Stuff the Bus School Supply Drive for Crayons to Classrooms. We will be accepting school supplies now through the end of August or you can make a monetary donation at the following link [Rotary Club of Dayton | Stuff the Bus \(givingfuel.com\)](https://www.rotaryclubofdayton.org/givingfuel.com)

Susan Hayes started off the Day-10's for her 45th wedding anniversary in Louisville - lots of good food but heard restaurant owner say things have gotten back to normal. On the way back they stopped at General Butler State Park and were blown away by the number of campers there and how much campers have gotten bigger. Iris Juergens gave a Day-100 for the Miami Valley Council 24th Annual Clay Shoot for Scouting on Friday, October 8th encouraged Rotarians to participate. Greg Birkemeyer gave a Day-25 for thanks for support during his District Governor year and also in honor of Suren who is the poster for the reason why we should hold hybrid meetings as he hasnt missed a meeting since going virtual including attending the District Conference and the International Convention. Suren Singhvi then gave a Day-100 for being in person in quite a long time and proud that his daughter will be speaking. Kelly Lehman gave a Day-100 for her birthday and the mention we received in an article about the Dayton Peace Museum and the \$3000 that was donated by 17 Rotarians to fund the digitizing of the 25th Anniversary of the Dayton Peace Accords exhibit in November 2020 and the museum just received an award for the exhibit. Luke Dennis gave a Day-25 for an announcement of moving to the Union Schoolhouse courtesy of Dave Chappelle to move to in the Spring 2023. Linda Groover gave a Day-10 for her daughter receiving the job at the Hub at the Arcade. Linda left us with a thought she saw hanging in a restaurant..."there are so many beautiful reasons to be thankful" and asked all Rotarians to consider that as they go about their day. She then turned the meeting back



Matthew Jessup
July 29th



Jenny M. Lewis
August 1st



Speakers

July 26, 2021

Dale Schiff, Partner,
ThermoPlastic
Trading Inc.
Dale's Recycling
Tales

August 02, 2021

Gregg Hopkins,
Executive Director,
Community Health
Centers of Greater
Dayton

Men: Know Your
Numbers

August 09, 2021

Annie Foos
St. Anne's Cheese
Company

August 16, 2021

Richard Biehl,
Retiring Dayton Chief
of Police

August 23, 2021

Richard Schwartz,
WinSupply

August 30, 2021

Judge Steve Dankof
The State of Bail
Reform

September 06,
2021

NO MEETING -
LABOR DAY
HOLIDAY

October 04, 2021

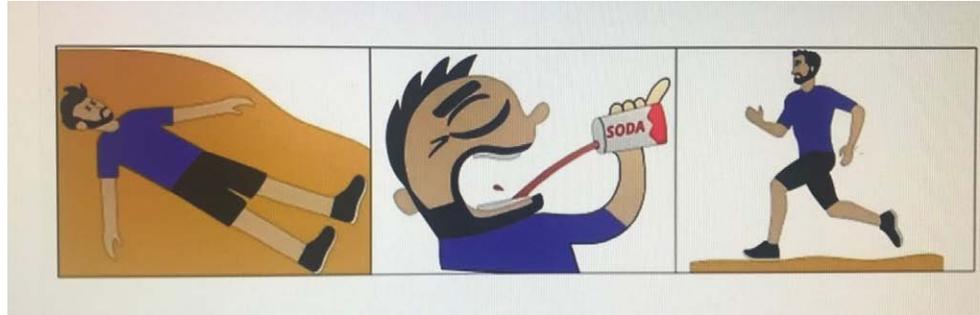
Kari Tucker,
Associate Director of
Development
Shriners Hospital
Dayton

October 25, 2021

Phil Jenkins
International Polio
Day

over to President Shaun.

President Shaun started off with a brief story of his recent vacation to Alaska and Montana visiting family and the unfortunate incident of coming home to a flooded basement. He reminded Rotarians to reserve for the next week's meeting and then called on Suren Singhvi, chair of the day to introduce our speaker his daughter, Seema Jain, Founder, Seva Global. Seema started off with greetings as follows... Hello! Hola! Bom Dia! Guten Tag! Bonjour! Ciao! Salam! Namaste! Ni Hao! Konnichiwa! Annyeonghaseyo! Her topic was Cultural Competency. She started with a story of why cultural competency matters. A US salesman was given the task of selling soda in the Middle East Territory. He thought to himself how am I going to sell soda when I don't know any Arabic. He decided to create a billboard of



only pictures as pictures speak a 1000 words. He is confident of the billboard and invests all his budget. The billboard depicts the story of a man dying in the desert heat and drinks a soda and is then back up and running with renewed energy. When he tells his boss about

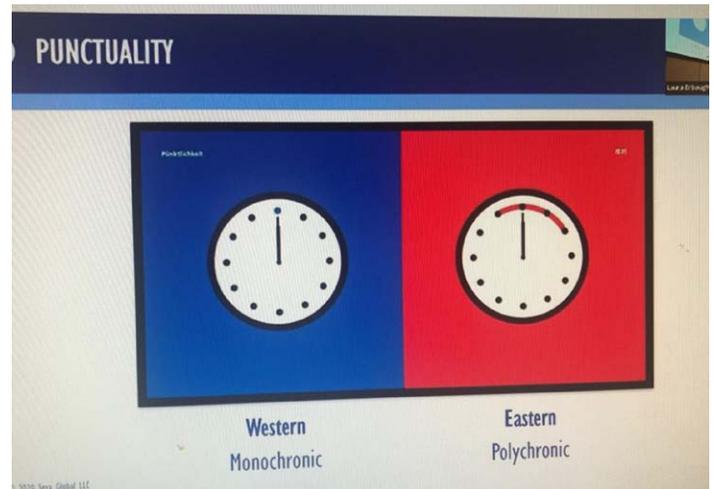
the billboard his boss just shakes his head because in Arabic they read from right to left not left to right. Therefore the story being told is a healthy running man drinks the soda and then passes out in the desert. Not a way to sell your product. *Cultural Competence is the ability to understand, communicate with and effectively interact with people across cultures. Culture competence encompasses being aware of one's own world view, developing positive attitudes towards cultural differences, and gainin knowledge of different cultural practices and world views.*

Statistically the new generation of the workforce coming up "Gen Z" at nearly 50% non-white. They are interest in an authentic company that takes care of people of different backgrounds.

Seema gave us a brief background on herself she is a first generation Indian who said she was given 4 choices of a career path: Doctor, Lawyer, Engineer or Business. She choose business to follow in her father's footsteps she chose finance and Marketing in her MBA degree. She explained how she transferred that education into being a cultural competence guru. How does cultural competency drive the bottom line in business? While working at the Marriott in 2008 the economy wasnt looking good. She was a sales agent at Marriott. She was trying to figure out how she was going to make her numbers for the year. She noticed that there was a group of Indian travelers staying at a nearby competitor hotel. She told her general manager that they needed to make changes to appeal to their cultural needs. The put ethnic Indian breakfast on the menu and got Indian TV stations in the room, bollywood nights. Even though her hotel was somewhat outdated by making these changes they were able to appeal to the customers and gain that business. With a \$37,000 investment it brought in \$730,000 in revenue. Marriott then created a job for her in headquarters and she was to do the same thing for 4000 hotels she created a program for the company.

She decided to go on her own and work with all industries because all businesses can benefit from being culturally competent. What is the impact of cultural competence. **Corporate Impact:** Important for employees to know that you are taking care of them for example recognizing other cultures holidays being mindful. Talent aquisition are you paying attention to all the different cultures that you are working with and of course retention if we do a good job we dont loose people and cost the company money with turnover. **Market Impact:** Customer aquisition and retention - able to drive sales appealing to the different markets. Strengthen Partner Relationship and Gain Positive Media Exposure.

Seema then shared with us a couple of slides with pictograms from a Chinese artist who was living in Germany which are very different cultures. Pictogram of a generalization on punctuality - western world vs asian/eastern world. In our culture 12:00 Noon is 12:00 - in Germany it may mean 11:50 (early is on time) or in Asian societies in may mean 12 or 12:15. It doesn't mean that it is right or wrong just different and important that understanding different cultures can make a difference.



The another slide she described the way of life in Western culture it is an individualist society and in eastern its more of a collectivist culture meaning making a decision of whats best for the group is what is best so decisions may take longer. Thinking from another person's lens.

Seema next shared a story of a Japanese Amway group that was coming in to the New York Martiott Marquis hotel. It wa s very large group 2000 hotel nights. Seema and the author of the book, Kiss, Bow, or Shake Hands" how to take care of people when they come from a different country co-presented to the employees of the Marriott how to take care of customers from the Japanese culture. An example she shared was about business cards in Japan the

presentation of a business card is VERY different and important. The exchange in Japan can be a deal breaker. The card is to be treated with upmost respect and handed to the other individual with the information facing them and the receiver is to study the card upon receiving not just put it aside.

She shared with us a big fuax pas that McDonalds made in the 80's when they marketed their french fries as vegetarian however they were fried in animal (cow) fat and misrepresented to the consumer. Lawsuit were brought forth by vegetarians and Hindus to whom cows are sacred in Hinduism is cost them 10 million dollars.

What can we do to increase our cultural knowledge? talk to colleagues, pod casts, movies to learn more about different backgrounds, build your global network - Rotary is an international network - talk to other clubs, town halls or zoom sessions, recognizing holidays.

Seema then took several questions from the group. A comment...Don't make assumptions and generalizations about people need to be sensitive. Its important to be authentic when asking questions of another person and their culture. Shaun thanked Seema for speaking and adjourned the meeting.

School Supplies Drive Benefitting Crayons to Classrooms



Think about being asked to complete a writing assignment without having a pen or pencil. Many children in our community face this situation every day when they go to school!

ROTARY CLUB OF DAYTON IS PARTNERING WITH



Tools For Teachers, Success For Students

TO HOST A BACK-TO-SCHOOL SUPPLY DRIVE!

You may bring your donations of basic school supplies to the Dayton Rotary Office or to the Dayton Rotary Monday meetings July 15th - August 31st . Or you can donate online directly to Crayons to Classrooms at the following link to our Dayton Rotary Page—we have a goal of raising \$2000. Link: [Rotary Club of Dayton | Stuff the Bus \(givingfuel.com\)](https://www.givingfuel.com/rotary-club-of-dayton-stuff-the-bus)

Please consider helping students in need as they head back to school this fall! Most requested items include:

• Crayons (24-count)	• Pens
• Colored Pencils	• Pencils & Sharpeners
• Filler Paper	• Glue Sticks
• One Subject Notebooks	• Dry Erase Markers
• Pocket Folders	• Washable Markers
• Highlighters	• Kids Scissors

Items collected through this supply drive will be placed on the shelves of Crayons to Classrooms, Dayton's only teacher resource center—a “free store” for Dayton-area teachers to supply local classrooms in need. Teachers that qualify can visit Crayons to Classrooms, “shop” for supplies, and return them to their classrooms and students at no cost.

Your generosity will make it possible for our area children to go back to school with self-confidence and the supplies necessary to put their best foot forward!

Thanks for your participation!



Remembrance & Visitation and Life Celebrations Connections Committee

From Kim Bramlage:

I ♦m happy to be taking on the task of member ♦connections♦ (for lack of a better word) from Kelly Lehman! Kelly did a fabulous job the past few years making sure our Dayton Rotarians were hearing from us during times of sadness and celebration. She was very good about sending cards, notes and flowers (with Laura ♦s help) and connecting with our Rotarian friends when they needed a support call or visit. I hope to do half as well as Kelly did in this role. Thank you, Kelly!

With that in mind ♦I cannot do this job without YOU and your input and information! While Laura and I will try to keep informed of happenings in Rotarians lives, but we need YOUR HELP in order to connect when needed. **Please,**

contact me when you hear of someone from our club in the hospital, having surgery, losing a loved one, moving out of the area, celebrating a milestone anniversary or birthday or just needing someone from Dayton Rotary to reach out to them. The more updates and information we have from all of you, the better we can communicate with those in need and those needing congratulations.

Feel free to email (kim.bramlage@frhc.org) or call or text (937) 657-5001. I'm happy to take it from there. If it's easier to pass along info to Laura, do that, and she will make sure I send the note, pass around a card, or make a phone call.

Thanks to all for your support of and participation in Dayton Rotary!

Dayton Rotary Cycling to Serve

Dayton Rotary Cycling to Serve ♦ Fellowship Rotary Casual Rides.

The one hour rides will be a chance to get out on your bike and enjoy a leisurely experience with fellowship and beverages following.

You can use these rides as training for the **Dayton Rotary Team** ♦ s Tour de Gem ride on October 10, 2021.

All rides are open to members and guests of any Rotary club in our District.

2021 Dates for Rides :

(all rides will roll out at 6 pm and return by 7 pm):

Thursday, August 5 - [Dayton Beer Company](#)

Thursday, August 19 - [Dayton Beer Company](#)

Thursday, September 2 - [Dayton Beer Company](#)

Thursday, September 16 - [Dayton Beer Company](#)

Thursday, October 7 ♦ Season Last Ride ♦ [Dayton Beer Company](#)

Sunday, October 10 ♦ **Tour de Gem**



Contact Walt Hibner, Health MacAlpine, Steve Naas or Steve Conklin for any questions.

Join the Dayton Rotary Golf League



The Dayton Rotary Golf League is playing at Community Golf Course on the Dales Course this year on Wednesday nights. They currently have 3 tee times starting at 5:22, but can get more if needed.

Breakdown on Cost:

There is a 1-time seasonal fee of \$10.

(Jim has already paid it for the league, so each golfer will need to pay that to him when you first show up to play)

Weekly costs are as follows:

9 holes with cart - \$21, \$19 for seniors (age 60 & above).

9 holes walking - \$14, \$12 for seniors.

If you want a cart alone it is \$5 more. The carts have dividers.

Any questions or to sign up please contact Jim Steen, 937-294-9000

or jim@peakadvisorygroup.net
